

SHAKE IT FOR SHELTER
DISCO INFERNO



SPONSORSHIP BENEFITS

MARQUEE EVENT SPONSOR - \$25,000

**Exclusivity
25 tickets**

Event Naming Opportunity

Includes company name and logo in the following places:

- On event posters, banners and signs
- On all invitations (print and email) and on event website
- At registration as guests enter the event
- On stage at event
- On give-away bags

Pre - Event

Prominent placement on all print, electronic and media promotion
Logo on event & COMPASS for kids websites with hyperlink to sponsor website

At Event

- Continuous logo presence on Jumbotron screens
- Stage announcements and stage presence
- Electronic advertisement on Jumbotron screens
- Prominent banner placement on stage
- Prominent table display
- Promotional materials in give-away bags

Post Event

Print and electronic media presence
Logo on event & COMPASS for kids websites with hyperlink to sponsor website
Listing in COMPASS for kids annual report
Prominent press inclusion

For more information contact:

Shannon Kreytak, Events Manager | 781-862-4446 x207

shannonkreytak@compassforkids.org

WWW.SHAKEITFORSHELTER.ORG

benefiting the COMPASS *for homeless families*

Saturday, June 11, 2011 | Hayden Lower Field | Worthen Road, Lexington, Massachusetts

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SPONSORSHIP BENEFITS

PLATINUM SPONSOR - \$10,000

Category Exclusivity

Prominent Event Naming Presence (VIP Lounge)

- 10 event tickets including private lounge access
- Prominent placement on all print and electronic event materials
- Web presence with hyperlink to corporate website (pre and post event)
- Electronic advertisement on Jumbotron screens
- Prominent table display & banner placement at event
- Promotional materials in give-away bags
- Media and newsletter recognition

SOLID GOLD SPONSOR - \$5,000

Prominent Event Naming Presence (Bars, Silent Auction)

- 10 event tickets including private lounge access
- Listing on all print and electronic event materials
- Electronic advertisement on Jumbotron screens
- Promotional materials in give-away bags
- Display opportunity and banner placement at event
- Web with hyperlink to corporate website (pre and post event)
- Media recognition

SILVER SPONSOR - \$2,500

- 10 event tickets including private lounge access
- Listing on all print and electronic event materials
- Electronic advertisement on Jumbotron screens
- Promotional materials in give-away bags
- Display opportunity and banner placement at event
- Web presence (pre and post event)

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